

SCREEN TO GO



Brave Brands introduces, Screen To Go, a new revolutionary way to stay connected to your customers. Your digital signage screen can now be accessed directly on your customers smart phones and allowing them total control over what content they view.

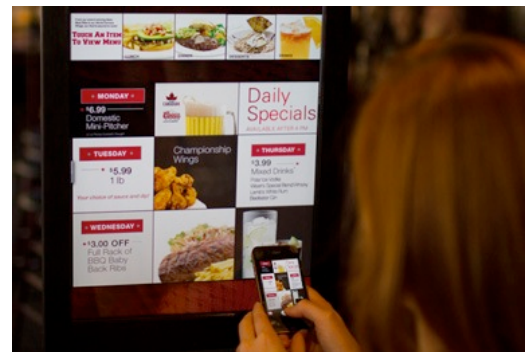
Here's how it works. Your customer scans a QR code on the digital signage screen with their mobile device and the web browser opens up a web page related to that screen. The customer now has control over the content and can bookmark it to view it remotely, taking the Screen To Go.

BENEFITS

- Convenient
- Customer has control
- Intelligent Service
- Direct Marketing
- Up-to-Date information
- Cost effective
- Follows the mobile trend

HOSPITALITY SCENARIO **Concierge To Go**

A hotel guest checks in to the hotel and notices the digital signage screen in the lobby. The touch screen displays interactive content such as hotel amenities, local attractions, event schedules and bar/restaurants located in the hotel. Rather than standing at the screen and browsing the content, the guest decides to scan the QR Code with their QR reader app on their mobile device, taking the Concierge To Go. The guest now has access to the hotel's services on their mobile device. The guest decides to make an appointment with the hotel spa then afterwards decides to go shopping for the afternoon at the local mall. He/she can access the local attractions section of the screen to view the shopping areas and opens a map with directions. While the guest is out shopping, they decide to have dinner at one of the hotel's restaurant. The guest launches Concierge To Go, browses the available restaurants, picks a restaurant and then makes a reservation.



During this whole process the guest stayed connected and engaged via the hotel's Concierge To Go.